

SAMPLE FULL-SENTENCE OUTLINE: COMMUNICATION CONCEPT

Communication Concept Speech: Identity Scripts

Topic: Identity Scripts help us define ourselves from the time we were children.

Purpose: To teach the audience what identity scripts are, and why they are important in our lives.

- I. Introduction
 - A. Do you remember all of those annoying things that you parents used to say to you all of the time like, "Money doesn't grow on trees," or "Treat others as you wish to be treated?" Chances are, these values that your parents' taught you are still in with you today, and have an affect on who you are. If so this shows that you did not have complete control over who you grew up to be.
 - B. Motivation: It is important to know about identity scripts because if you are not aware of what they are and how they are used, then it may be hard for you to understand why you are the way you are, and why you do some of the things that you do.
 - C. Thesis Claim: Identity scripts are ways in which our family members influence us through communicating their ideas of who we are and what our values should be.
 - D. Preview of Main Points:
 - 1. First off I would like to give you a better definition of this concept.
 - 2. Then I will illustrate how this concept is present in the real world.
 - 3. Lastly, I hope to highlight why this idea is significant.

(Transition: Now that you know what I will be talking about today, we will move into the definition of identity scripts.)

- II. Body
 - A. First let's define what this concept really means.
 - 1. Identity scripts are used by others to communicate to us who we are, and Woods explains on page 69 that they are "rules for how we are supposed to live and who we are supposed to be." Instead of just picking up on things that are said to us, these are values our parents teach us about our family and what is considered right or wrong for us to do.
 - 2. These scripts are also a tool that parents use to tell us what they want us to do. How many times did your parents tell you, "You'll grow up and go to college?" This was probably not always a guarantee, but it was what your parents wanted for you.

(Transition: After me defining identity scripts for you, it might help your understanding if you heard some examples.)

- B. Next, let's move to some real world illustrations.
 - 1. One value that is strong in my family is the value of friendship. My parents always taught me at an early age to befriend anyone, and especially the people that seemed like they didn't have a lot of other friends. Even though this value was taught early on, I still lived it in