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(Pictograms, Ideograms, and the Rebus Principle)

Pictograms: Pictures that represent words in which each picture is a direct image of the word it represents.

Ideograms: Ideas represented by pictures or symbols.

Examples of pictograms and ideograms:

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|----------------------|---|--------------------------|---|
| 1. Poison |  | 16. Traffic light |  |
| 2. Bus stop |  | 17. Handicapped |  |
| 3. No parking |  | 18. Pedestrians |  |
| 4. Parking area |  | 19. Slippery road |  |
| 5. Stop |  | 20. Male |  |
| 6. Yield |  | 21. Female |  |
| 7. Garage |  | 22. Men's restroom |  |
| 8. Airport |  | 23. Women's restroom |  |
| 9. Restaurant |  | 24. No U turn |  |
| 10. Hospital |  | 25. Trash |  |
| 11. Telephone |  | 26. Church |  |
| 12. No smoking |  | 27. Beach |  |
| 13. Children playing |  | 28. Medicine |  |
| 14. School zone |  | 29. Swimming pool |  |
| 15. Danger |  | 30. Do not drink alcohol |  |