

**SAMPLE FULL-SENTENCE OUTLINE:  
COMMUNICATION CONCEPT**

Communication Concept Speech: Identity Scripts

Topic: Identity Scripts help us define ourselves from the time we were children.

Purpose: To teach the audience what identity scripts are, and why they are important in our lives.

- I. Introduction
  - A. Do you remember all of those annoying things that you parents used to say to you all of the time like, "Money doesn't grow on trees," or "Treat others as you wish to be treated?" Chances are, these values that your parents' taught you are still in with you today, and have an affect on who you are. If so this shows that you did not have complete control over who you grew up to be.
  - B. Motivation: It is important to know about identity scripts because if you are not aware of what they are and how they are used, then it may be hard for you to understand why you are the way you are, and why you do some of the things that you do.
  - C. Thesis Claim: Identity scripts are ways in which our family members influence us through communicating their ideas of who we are and what our values should be.
  - D. Preview of Main Points:
    1. First off I would like to give you a better definition of this concept